

Privacy Policy

Last Updated: June 19, 2025

At Onyx Midwifery, your privacy matters. We are committed to protecting your personal and health-related information, and to being transparent about how we collect, use, and safeguard it—whether you’re browsing our website, contacting us, or receiving midwifery care.

By using our website or services, you agree to the practices described in this Privacy Policy.

1. Information We Collect

We collect personal information through various means, including:

Information You Provide Directly

- Name, email address, phone number
- Health history and relevant medical details (if seeking care)
- Information shared through contact forms, emails, or during consultations

Automatically Collected Information

When you visit our website, we may automatically collect:

- Browser type and device
- IP address and location (approximate, not precise)
- Pages visited and time spent on site
- Referral source (how you found us)

We use Google Analytics to collect some of this information in an anonymized format.

2. How We Use Your Information

We use your information to:

- Respond to inquiries and provide care or consultation
- Maintain accurate health records (where applicable)
- Improve our website and user experience
- Perform internal reporting and analytics (non-identifiable data only)
- Send occasional updates or resources, if you opt-in

We do not sell or rent your information to third parties.

3. Google Analytics & Cookies

We use Google Analytics to better understand how visitors use our website. This helps us improve site performance, usability, and content. Google Analytics uses cookies to collect usage data such as:

- Page views
- Time on site
- Device and browser info
- General geographic location

This data is anonymized and does not identify you personally.

4. Use of Cookies

Cookies are small files stored on your device. We use:

- Essential cookies (always active): Required for basic website functionality.
- Analytics cookies (optional): Help us improve the website experience.

You can change your cookie preferences at any time via the settings link in the site footer or banner.

5. Data Storage & Security

- All sensitive health and personal data is stored securely using encrypted platforms.
- Only authorized personnel have access to client information.
- We follow best practices for privacy and comply with regulations including HIPAA, where applicable.
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6. Sharing Your Information

We only share your information:

- With your explicit consent
- With care providers, as part of your treatment plan
- As required by law (e.g., court orders, public health reporting)

We never share identifiable data with advertisers or marketing platforms.

7. Your Rights

You have the right to:

- Access your personal or health information
- Request corrections to your records
- Withdraw your consent at any time (for future data use)
- Request deletion of your information, where appropriate

To exercise any of these rights, please contact us at info@onyxmidwifery.com.

8. Children's Privacy

Our services are designed for adults seeking midwifery care. We do not knowingly collect information from children under 13 without parental consent.

9. Changes to This Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with the revised date. Continued use of our website or services constitutes acceptance of the updated terms.

10. Contact Us

If you have any questions about this policy or how we handle your information, please reach out:

 info@onyxmidwifery.com

 213-662-5733

 Los Angeles, CA